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Education:

- 2013-2018 Istanbul Bilgi University – **PhD in Business Administration**
2010-2011 University of London, Queen Mary College – **MSc in Economics and Finance**
2005-2010 Koç University – **BA in Economics**
1997-2005 German High School Istanbul – **Abitur**

Professional Experience:

2011 - present Bacıođlu A.Ş. – Manager

Representing and managing all sales and marketing activities of five leading European machine producers in the Turkish market.

Teaching Experience:

- 2019 Spring - present Istanbul Bilgi University – Marketing Management in MBA
2019 Spring – present Istanbul Bilgi University – Experiencing Business in Society I and II
2020 Summer - present Istanbul Bilgi University – B2B Marketing in MBA
2020 Fall – present Istanbul Bilgi University – Entrepreneurial Marketing

Academic works:

- 2018 Revisiting Endowment Effect in Digital Age (PhD thesis)
Thesis advisor: Prof. Dr. Yonca Aslanbay
- 2011 Comparing the Behavior and Relation of CDS Spreads and Bond Prices in Different Economies in Two Sub-Periods (MSc thesis)
Thesis advisor: Dr. Aris Kartsaklas

Achievements:

- 2006 Youngest rally winner in Turkish motorsport history
2003 & 2004 Turkish Touring Car Champion
2000 Turkish & Istanbul Karting Champion

Languages:

Turkish (native), English (advanced), German (advanced)